



RICHARDONtheradio.ca

RICHARD EVANS

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PERSONAL STATEMENT

I am a driven and creative Broadcast and Media professional, armed with a flair for storytelling and a knack for crafting captivating content. With expertise in audio and video production, I excel at bringing ideas to life across various media platforms. My strong research, interviewing, and scriptwriting skills ensure I deliver compelling narratives that resonate with audiences. I am committed to bringing a blend of creativity, professionalism, and a proactive approach to every project.

CORE QUALIFICATIONS

- Graduate of Broadcast and Contemporary Media Studies.
- Media Liaison – timely dissemination of information to the public.
- Announcer – broadcasting credibility.
- Proficient audio and video editing skills with Adobe Audition, Adobe Premiere Pro, Burli, and Open Media.
- Experienced in news reporting and engaging audiences.
- Multimedia content creation.
- Committed to upholding media ethics and standards of professionalism, ensuring accuracy, fairness and impartiality in reporting while adhering to legal and regulatory guidelines.

BROADCASTING EXPERIENCE

March 2021 – April 2023

CORUS Entertainment

105.9 "The Region"

Chase Producer – Responsible for contacting and booking guests for interviews.

"Street" Interviewer – Recording and production of "On the street interviews"

- Script writing and editing for on the street interviews
- Writing, recording, and editing on air promo spots

101.5 "The Wolf" / 100.5 "Fresh Radio"

News/Sports/Weather Announcer

- Researching current event stories – prioritizing timely news – vetting sources
- Re-writing news stories for radio format
- Recording segments and editing using Burli Newsroom Tool

CHEX / Global TV

Assignment Editor – Responsible for allocation of stories to reports and videographers for daily news casts airing

- Allocation of assignments for reporters and videographers
- Conducting daily morning conference calls with the local team to discuss the day's stories
- Collaborating with Global National News Desk Affiliates to augment the evening newscast with stories outside the local area
- Sourcing of local story ideas and relevant contacts
- Insertion of place holders within Open Media Rundown software

EDUCATION**Broadcasting – Radio and Contemporary Media**

Durham College, Oshawa ON

(President's Honour Roll Graduate)

September 2019 – June 2021

Mass Communications / Sociology

York University, Toronto ON

September 1990 – June 1993

Marketing Management

George Brown College

September 1989

VOLUNTEER**Durham College**

Alumni Mentor / Presenter

- Offering guidance and insights to current students in the field of media broadcasting, fostering professional development and community engagement

**PREVIOUS
WORK EXPERIENCE****All Gold Imports Inc**

Warehouse Associate

September 2017 – June 2019

- Inventory Management - Logistics and Auditing

PackPro Systems

Warehouse Manager

August 2010 – August 2017

- Utilized Spire Inventory sales management system for efficient order fulfillment

St Joseph Communications

Site Manager - Schneider Electric Canada

December 2008 – July 2010

- Managed, mentored, and hired a team that focused on up-selling

Ikon Office Solutions

Site Manager – URS Canada / Torkin Manes LLP

March 2004 – December 2008

- Management of reprographic/mail facility within a host company

**PROFESSIONAL
RELEVANT SKILLS**

- Foster positive relationships with media outlets, stakeholders and the public to enhance brand reputation and visibility
- Content coordination and Project Management
- Audience Engagement
- Analytical Skills and Critical Thinking

- Strong communication skills, both written and verbal
- Leadership and team management
- Adept at leveraging emerging techno and staying updated with industry tren
- Creative thinking and problem-solving
- Excellent interpersonal skills

References Available Upon Request